

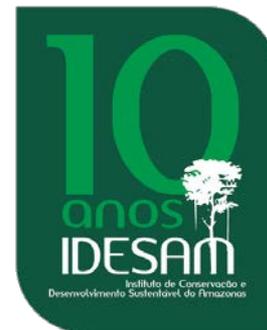
# Status of REDD+ in Brazil: a focus on Jurisdictional REDD+ Programs

**Mariano Colini Cenamo**

Founder and Senior Researcher  
**IDESAM**

International Workshop on Jurisdictional  
Landscape Programs

July 20<sup>th</sup> – 22<sup>nd</sup>, 2015 – Maputo, Mozambique



# Content

1. Projeto CAFÉ em Agrofloresta
2. FAS and the Bolsa Floresta Program
3. Sustainable Cattle Ranching Project in Apui



# AMAZONAS SUSTAINABLE FOUNDATION



GHG Emission Offset Programme –  
Juma REDD Project



*Reconcile forest conservation with eradication of poverty and sustainable development goals.*



**FOUNDERS**

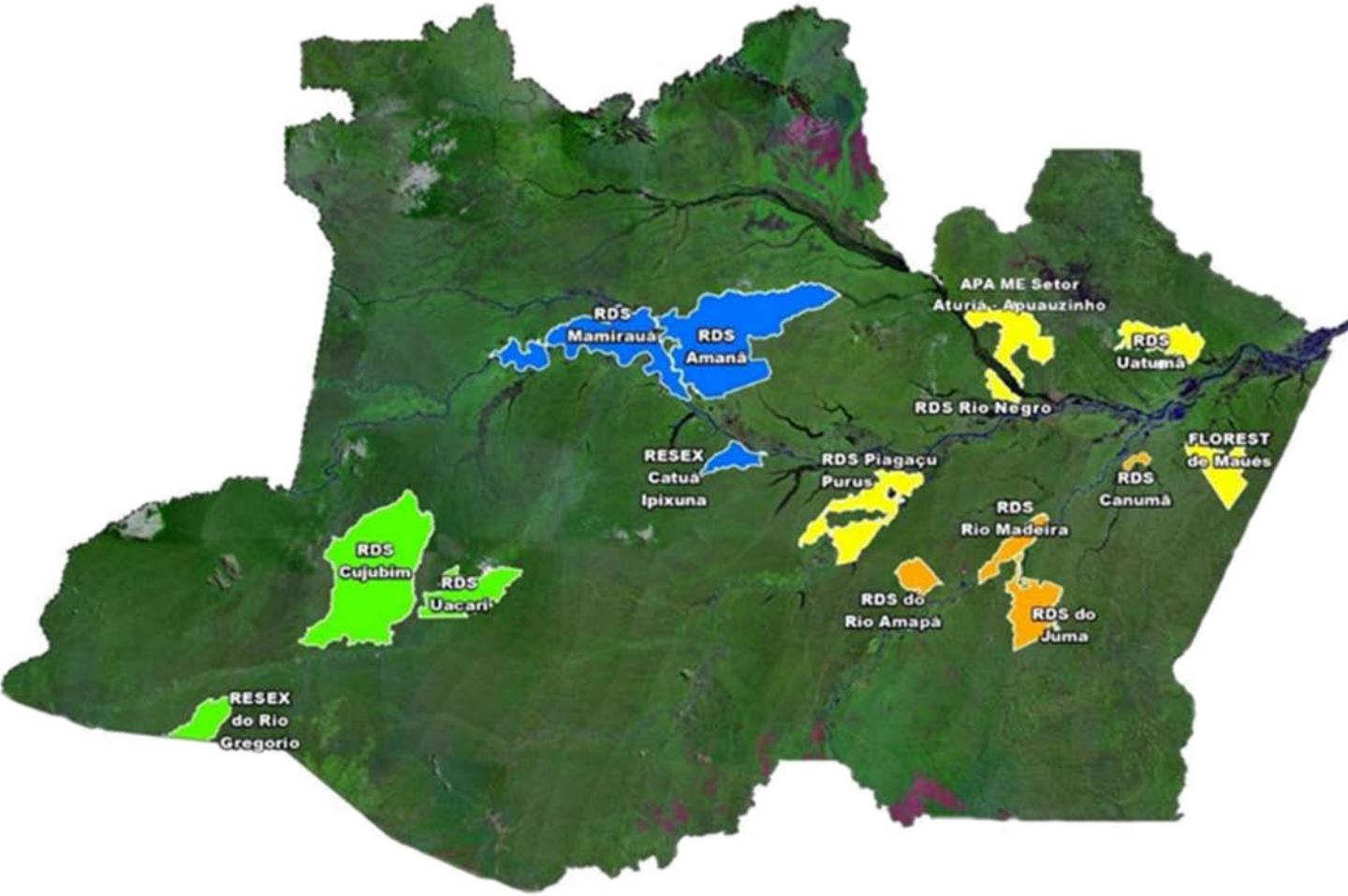
**MAINTAINER**



**PARTNERS**



# Bolsa Floresta's area



10 M ha  
15 State reserves  
541 benefited communities

# PES – The Bolsa Floresta Program

US\$ 650 PER  
FAMILY / YEAR

1

Income

R\$ 260 thousand  
PER reserve PER  
year

2

Social

572  
communities,  
10 million ha

R\$ 160 thousand  
PER reserve PER  
year

3

Association

R\$ 30 K PER  
FAMILY / YEAR

4

Cash

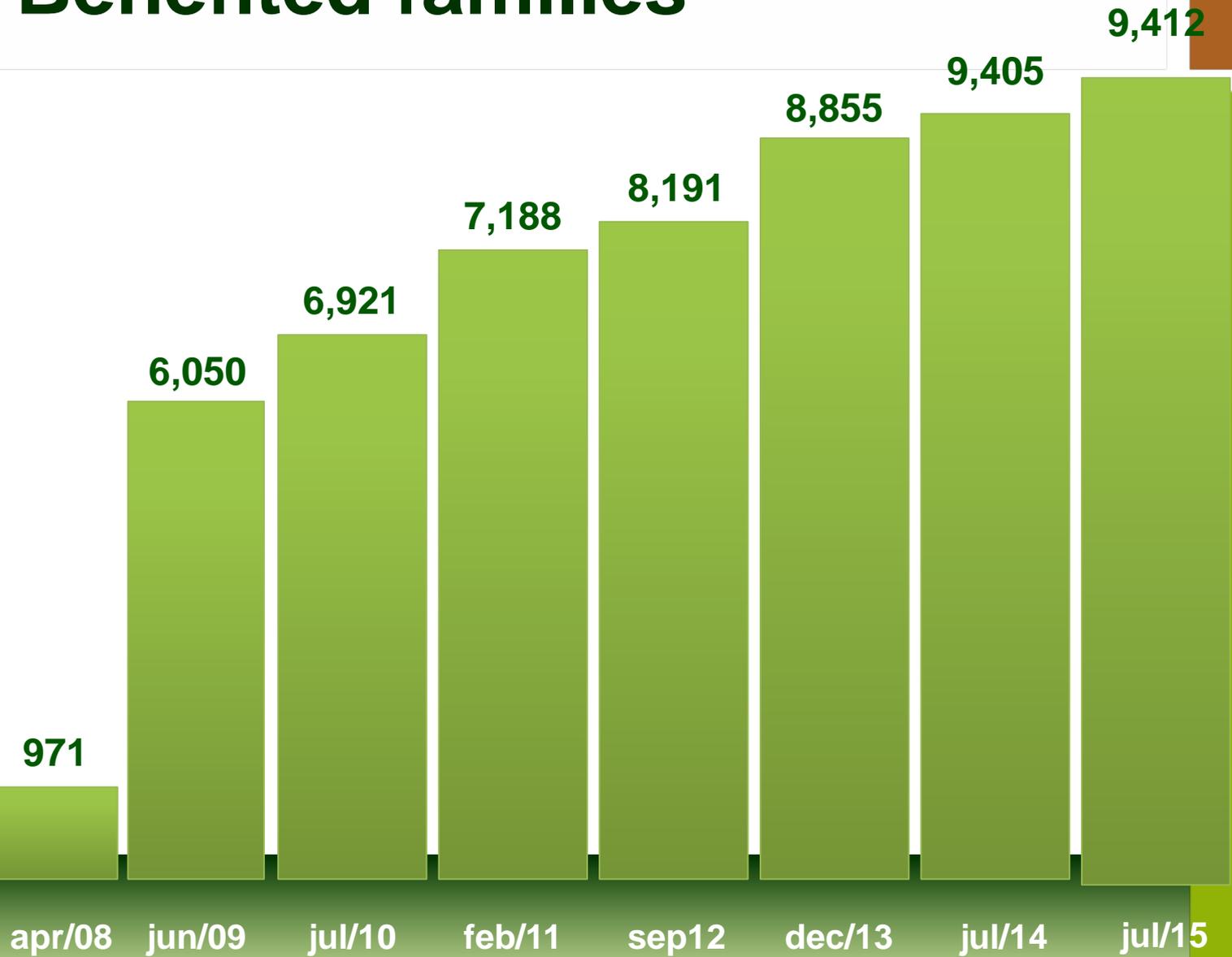
R\$ 600 PER  
FAMILY / YEAR

# Making forests worth more standing than cut





# Benefited families



**40.0+**  
**thousand**  
**benefited**  
**people**

# Juma REDD Project



## Plataforma Bolsa Floresta

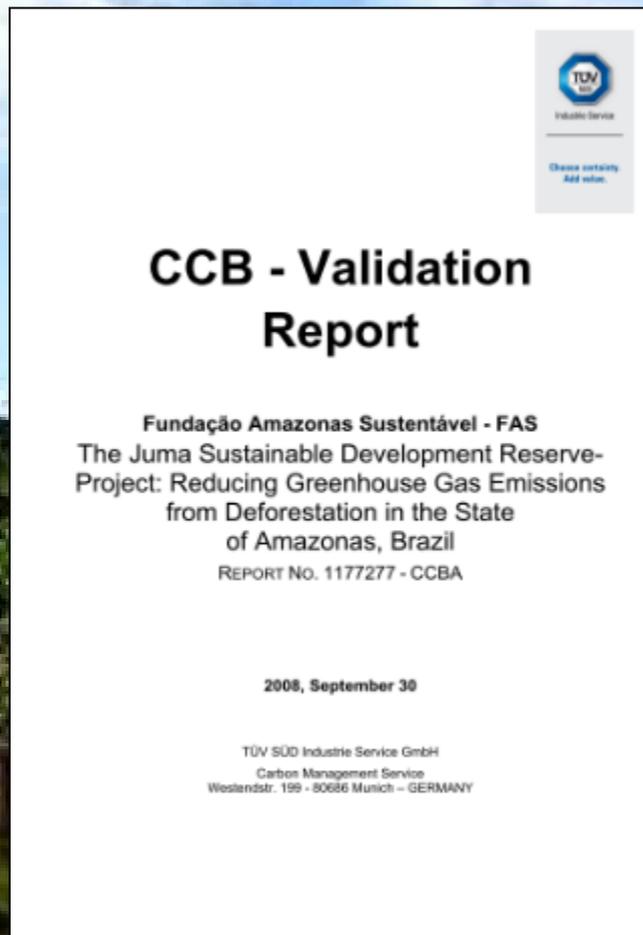


# Juma Sustainable Development Reserve, Amazonas, Brazil

11



Conservation and Sustainability Centre at the Juma reserve



Juma REDD Project validated under the Community, Climate & Biodiversity Standard (CCBS) in 2008. It was the first “gold level” in the world



## > *Overview*

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# Carbon & Cattle

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IN

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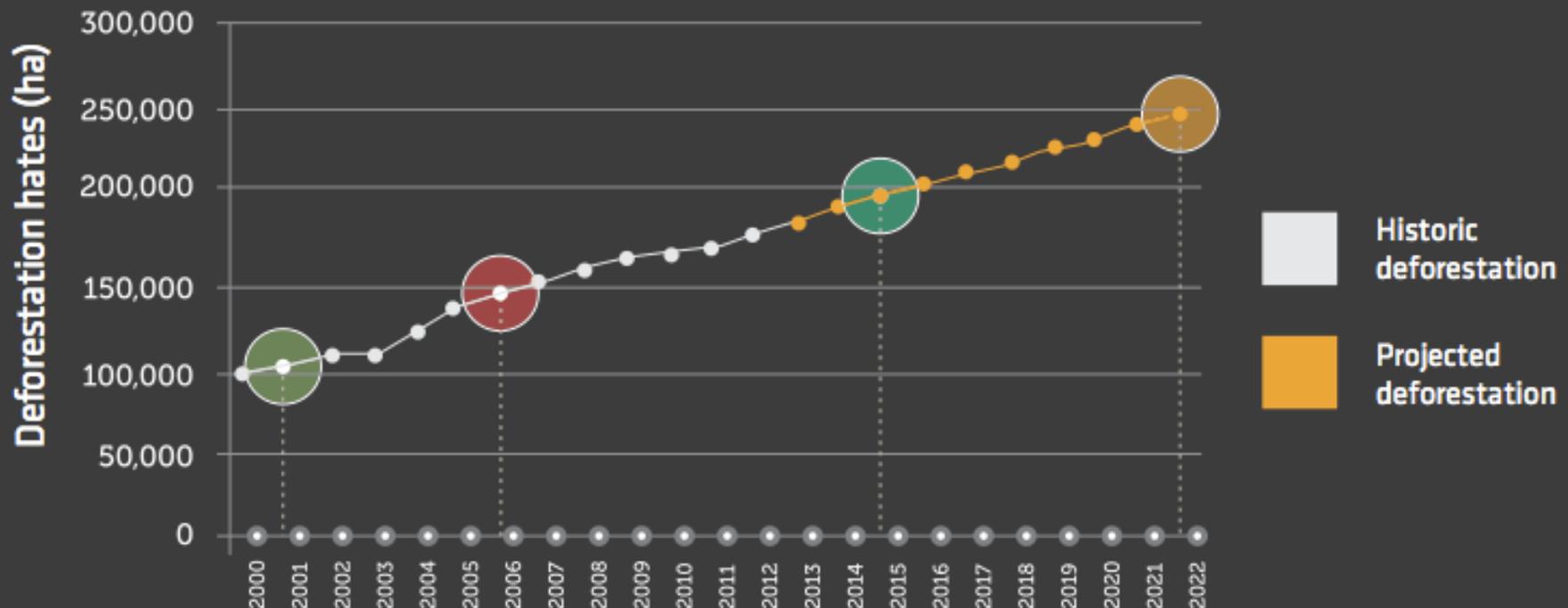
# the Amazon

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An Investment Opportunity



# Deforestation in Apuí



90% of deforested areas are used for low yield extensive cattle ranching;



Over 50% of Apuí's GDP comes from this activity.

# Rationale

**Grouping of small farmers  
into a cooperative**



**Scaling of more productive  
cattle intensification  
systems**



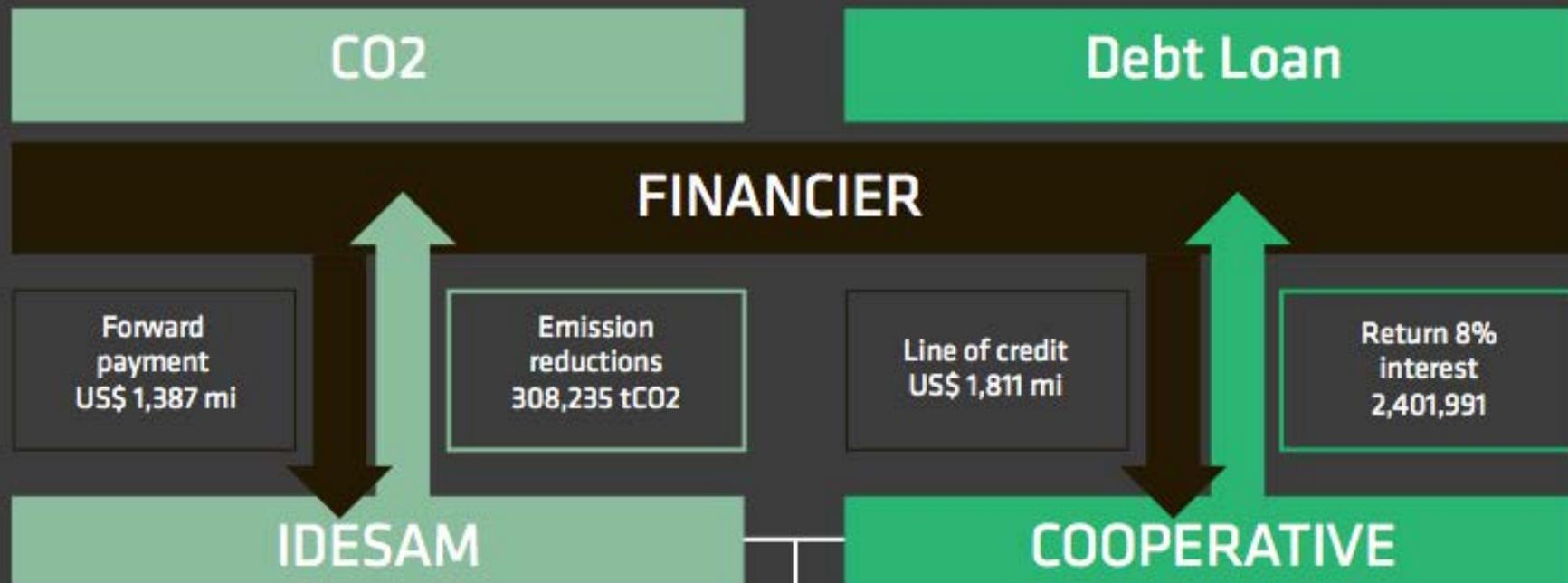
**Commitment by ranchers  
to stop opening new areas  
for cattle ranching**



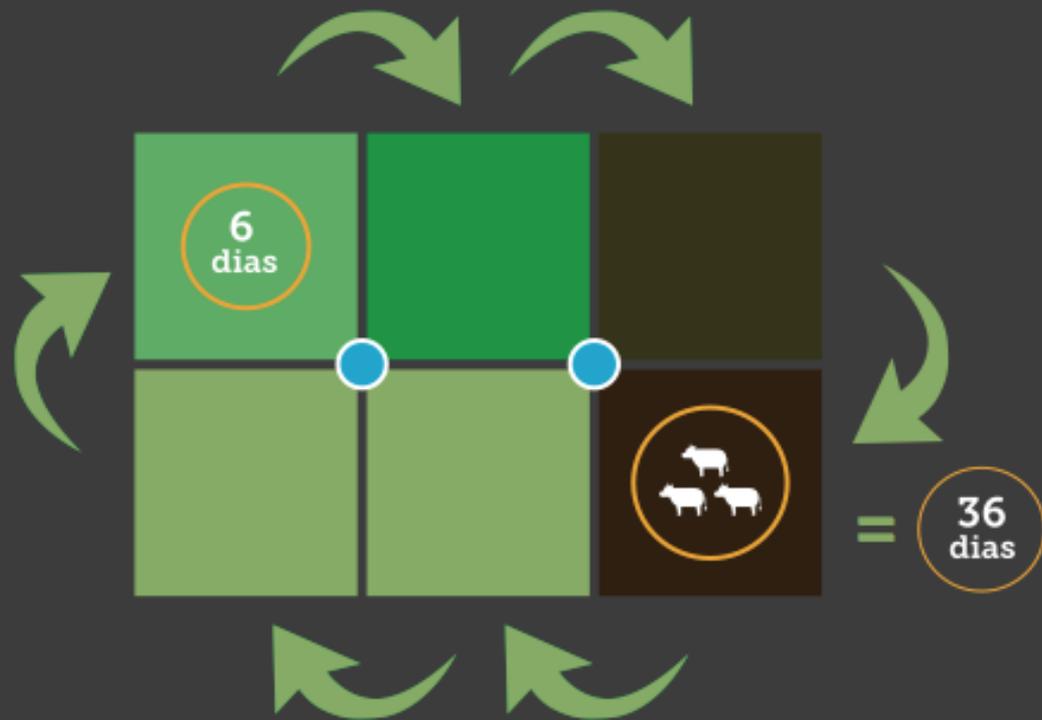
**Increase in cattle  
ranching productivity and  
revenue combined with  
decrease in deforestation  
in Apuí**



# Funding Structure



# Sustainable Cattle Ranching



Pasture rotation methodologies have been around for more than 20 years, but there are very few experiences in the Amazon

Gains of almost 300%: increase from 0.75 to over 2.5 animals per hectare

Production increases using less land which allows for reduction of deforestation

# Silvopastoral System

